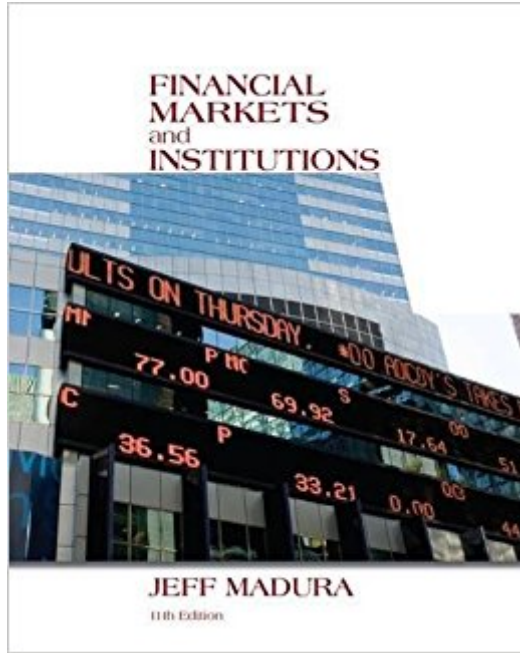


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Financial Markets And Institutions (with Stock Trak Coupon)



Synopsis

Gain a clear understanding of why financial markets exist, how financial institutions serve these markets, and what services those institutions offer with the proven conceptual framework and clear presentation in Madura's best-selling FINANCIAL MARKETS AND INSTITUTIONS 11E. The text weaves timely examples and practical applications throughout as it emphasizes the securities traded by and the scope of participation of financial institutions within each market. Readers focus on the management, performance, and regulatory aspects of financial institutions and explore the functions of the Federal Reserve System, the major debt and equity security markets, and the derivative security market. This text emphasizes current financial reform with updates throughout that provide a thorough understanding of today's most recent financial changes, developments and trends.

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Jeff Madura is Emeritus Professor of Finance at Florida Atlantic University. The recipient of multiple awards for excellence in teaching and research, Dr Madura has written several successful finance textbooks. His research on financial markets and institutions has been published in numerous journals, including Journal of Financial and Quantitative Analysis; Journal of Money, Credit and Banking; Financial Management; Journal of Financial Research; and Financial Review. Dr Madura has served as a consultant for international banks, securities firms and other multinational corporations. In addition, he is a former director of the Eastern Finance Association and a former director and president of the Southern Finance Association. He earned his BS and MA from Northern Illinois University and his DBA from Florida State University.

One of the better finance books I have needed for classes. While a little dry, it is straight to the point and all of the equations and their applications are explained clearly within the context of the topic. This by itself is enough to give the book 5 stars compared to a lot of other finance books I have had to use.

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Great price for a needed textbook. PROTIP: most textbooks barely change from edition to edition, so do a Google search of their table of contents, and if they match what you need compared to the syllabus, buy the previous edition and use the money you save for beer!

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Its a great book with a lot of material that helps understand the key elements of Financial market. I enjoyed this book and will highly recommend to those who wants to be familiar with finance in general.

Worked for the class I took !

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